

CV'S WITH IMPACT

An effective Curriculum Vitae (CV) demonstrates your value offering and point of difference to a prospective employer. Its purpose is to represent you in an engaging manner which progresses opportunity.

As a critical component of your personal marketing collateral, it highlights the relevance of your experience, achievements and impact on performance.

Content and Format

Acknowledging diverse approaches to preparing an ideal CV and the variety of style templates available, our essentials for success include

- Clarity, presentation and authenticity
- Appropriate for audience
- Experience defined, including summarised early career
- Highlight value offering
- Achievements and outcomes focus
- Language reflecting today's commercial environment and the role
- Demonstrated attributes relevant to the workplace

Priority Competencies for 21st Century Workplaces

- Inspiring and adaptive leadership
- Commercial
- Problem solving and critical thinking
- Leading change
- Digital know-how
- Collaboration
- Results focus
- Strategic thinking
- Creativity and innovation
- Curiosity, learning agility
- Continuous improvement
- Resilience

Messaging to Highlight

What do employers want to see?

- Evidence of the value you can bring to their organisation - how can you solve their challenges and optimise their opportunities?

What do they want to know?

- What you have done before, including outcomes, achievements and results of relevance
- What additional capability you can bring / inspire in others?
- Why would they invest in you and what would be the return on invest, now and future?

What gives the evidence / proof of your abilities?

- Highlighting specific, relevant achievements
- Great examples to further share in conversation / interviews